

Cheat Sheet: 10 Elements of a *strong* Pinterest Foundation

1. Your name: Include keywords
2. Followers and following numbers: Follow others in your niche
3. Your image: Make it crisp and clear, no blurry image!
4. Website: If you don't have a website, link to a social profile
5. City: Don't leave this blank, it's a great way to connect with others
6. About you: Include keywords and a call to action
7. Number of boards: Have at least 10 - 15
8. Number of pins: Minimum of 15 pins on each board
9. Board covers: Not necessary, but visually appealing
10. Board organization: Strategically arrange your boards

Visit AngieGensler.com/Pinterest to sign up for my free 5-day Pinterest for Business email course!

1 **Angie Gensler | Social Media & Digital Marketing**

2 1,059 Followers 443 Following

3

4 angiegensler.com

5 Kansas City | Learn how to use Pinterest to grow your business with minimal effort. Get access to my library of resources for ambitious bloggers >> angiegensler.com

6

7 **Create board**

8 **AngieGensler.com** 79 Pins

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